# Just the facts

### **Mission**

Serving the children of the world

### **Membership**

594,514 adult and youth members 251,122 adult members 343,392 youth members

### Clubs

8,580 adult clubs 7,937 youth clubs

### **Professional staff**

115

#### **Service**

Each year, Kiwanis clubs:

- Sponsor nearly 150,000 service projects
- Raise more than US\$100 million
- Devote more than 6 million hours to service

### **Locations**

80 nations and geographic areas

#### **Established**

1915

#### Web site

www.kiwanis.org

NOTE: Some numbers are rounded.

### Kiwanis International is a global organization of members

dedicated to serving the children of the world. Kiwanis and its family of clubs—nearly 600,000 members strong—annually raise more than US\$100 million and dedicate more than 18 million volunteer hours to strengthen communities and serve children. Members of every age attend regular meetings, experience fellowship, raise funds for various causes and participate in service projects that help their communities. Members also make an impact throughout the world by participating in Kiwanis International's new global campaign for children, The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus.

### **Adults**

Kiwanis International offers three clubs for adults: Kiwanis, Aktion Club and Circle K International. Kiwanis clubs serve their communities by sponsoring 150,000 service projects each year. Aktion Club is the only community service club for adults living with disabilities. It provides members opportunities to become integrated into their communities while developing initiative and leadership skills. CKI is a university service organization with clubs on more than 500 campuses.

### Youth

Key Club, the oldest and largest service organization for teens, teaches leadership through service to others. Builders Club for adolescents provides students with opportunities to develop leadership, improve self-esteem, increase civic engagement and learn life skills through service. Kiwanis Kids for elementary students provides students with opportunities to work together on service projects, develop leadership potential and create strong moral character.

### **Programs**

Terrific Kids and Bring Up Grades, both for students age 6-12, teach children to plan, set goals, work with others and celebrate success. Key Leader is a weekend leadership retreat for teens.

### **The Eliminate Project**

The Eliminate Project, Kiwanis International's global campaign for children, will save or protect millions of mothers and their future babies. In partnership with UNICEF, Kiwanis is eliminating MNT, a disease that kills one baby every nine minutes, by vaccinating women of child bearing age. UNICEF and its partners have already eliminated MNT in 20 countries, and Kiwanis' pledge to raise US\$110 million will help fund the elimination of the disease in the countries that remain at risk.



## Kiwanis statistics 594,514 adult and youth members

| Adult clubs  |         |       |         |                                     |
|--|---------|-------|---------|-------------------------------------|
|  | MEMBERS | CLUBS | NATIONS | AUDIENCE                            |
| <b>®</b> Kiwanis   | 226,929 | 7,634 | 80      | Average age: 60                     |
| www.kiwanis.org  |         |       |         | 74% men; 26% women                  |
| Kiwanis  Aktion Club Service in Action  www.aktionclub.org   | 10,649  | 445   | 8       | Adults living with disabilities     |
|  |         |       |         |                                     |
| Circle K International www.circlek.org                       | 13,544  | 501   | 19      | College and university students     |
| Youth clubs  |         |       |         |                                     |
|  | MEMBERS | CLUBS | NATIONS | AUDIENCE                            |
| KEY CLUB° www.keyclub.org                                    | 262,392 | 4,994 | 30      | High school students age 14–18      |
| Kiwanis  Builders  Building Club  www.buildersclub.org       | 45,000  | 1,613 | 18      | Middle school students age 11–14    |
| Kiwanis K-Kids  Young Leaders Helping Others  WWW.k-kids.org | 36,000  | 1,330 | 8       | Elementary school students age 6–12 |

### **Programs**





www.kiwaniskids.org

Academic achievement and character development recognition programs for students age 6--12



A weekend leadership retreat for teens age 14–18

### **Foundation**



The 501(c)3 arm of Kiwanis International, which secures charitable contributions to advance Kiwanis' mission



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